

# MANAGING DESIGN IN AN INTEGRATED PROCESS: *The Art and the Science*

## A Two-Day Intensive Workshop

September 29 – 30, 2010, 8:00am – 4:30pm  
Costa Mesa, California

REGISTER BY AUGUST 15 -  
**\$100 EARLY BIRD DISCOUNT**



Trying to manage design and construction as independent functions in the integrated process is one of the biggest mistakes companies can make because they miss out on opportunities to increase efficiencies, reduce risks, and improve profitability. This two-day workshop will identify specific integrated process management tasks and accountabilities, reveal complexities in the process, and participants will learn to develop a rock solid work plan to deliver the design to align with construction, and optimize the effectiveness of project integration.

### Day One:

- Five distinct integrated project management tasks
- Adding consistency to your integrated project management program
- Distinguishing *design value* as a measurable project deliverable
- Developing the integrated mindset and the integrated team
- Measuring performance and monitoring progress
- Effective tools and techniques for managing the process

### Day Two:

- Introduction to technologies for managing the process
- Aligning design delivery with construction needs
- Defining project scope and developing a design work plan
- Managing design from the *inside* instead of from the edges
- Managing and monitoring design progress to support the project
- Distinguishing the design manager role in integrated delivery models
- Developing an *interdisciplinary* understanding of the design process

**Hurry!  
Only 15  
Seats!**

**Non CCCE Partner \$1,195/CCCE Partner \$995**

**For more information, and to register, visit  
<http://www.ccce.calpoly.edu/ipd.html>**



Dr. Barbara J. Jackson, DBIA  
DB ReadyTeam™  
Director, CCCE

**Costa Mesa, CA**  
Hilton Orange County\*  
3050 Bristol Street  
Costa Mesa, CA 92626  
714.540.7000



John Steele, PE, PhD  
Analytical Design  
Management Technique  
Director, AML Technologies



**california center for  
construction education**  
the educational resource for design & construction

\*Ask for the **CCCE discounted rate** when reserving your room!